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Soft Claws – the latest fashion accessory for trendsetting cats and dogs

The latest in pet fashion accessories that has been making waves in the United States for the past 15 years is now being introduced into the UK. Soft Claws from Soft Paws UK are simple plastic caps like false nails that prevent cats and dogs from excessive scratching, and are available in a range of sizes and shades, including pink, red, blue, purple and translucent to complement any collar.

Backed by leading veterinary practices, including Medivet, Soft Claws are completely safe and simple to apply using non-toxic glue like the adhesive used in nail salons. They are extremely well tolerated by pets and are highly effective at preventing damage to property and people from scratches, particularly indoor cats and destructive dogs.

Victoria Cottingham, senior veterinary nurse, Greenwich Medivet, says: "Soft Claws is an excellent alternative to de-clawing, which thankfully is illegal in Europe. The nail caps are completely safe, non-toxic and extremely well tolerated by pets. I have been using them with great success on my own cat. I'm a big fan."

Soft Claws are also effective against self trauma caused by pets with itchy skin conditions. Application of the nail caps to hind claws effectively blunts the nail, so the pet causes minimal damage to itself while scratching. This allows the area to heal faster and often eliminates the need for a neck collar.

After approximately six weeks, the false nails fall off and can easily be replaced. Cats shed the outer sheaths of their claws periodically. When they are wearing Soft Claws the nail cap comes off with the normal shedding of the outer nail sheath. This prevents the possibility of infection.

Peter To, director of Soft Paws UK, who has brought Soft Claws over to the UK, says: "Pet owners love colours and showing their accessorised cat off to friends. I successfully applied Soft Claws to my indoor cat, China, allowing us both to live happily and scratch-free together."

Soft Claws retails at £21 for a six month take home kit. For full details call Peter To on 07956 222245 or visit www.softpaws.co.uk / www.spuk.com

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